

IMMUNIZATION IMPACT AWARD 2025-2026

As part of National Immunization Awareness Month in August, the Midwest Kidney Network is eagerly kicking off **Immunization Impact Awards**. This two-part recognition program and poster contest is designed to reinvigorate immunization campaigns in dialysis clinics while providing coaching and resources, mixed with enthusiasm and friendly competition to help achieve immunization goals to impact patient outcomes. We invite all dialysis facilities to participate in either or both parts of the program, **give it a shot!**



IMMUNIZATION IMPACT AWARD - TIERED RECOGNITION PROGRAM

MKN will recognize **Immunization Impact Award** dialysis facilities in the Network based on the following tiers:



Gold: Utilized MKN strategies and resources, and met/exceeded **both** patient influenza and pneumococcal vaccination goals, defined as achieving 80% vaccination rates in both patient influenza & pneumococcal, or demonstrating a 20% improvement in each of the rates



Silver: Utilized MKN strategies and resources, and met/exceeded **either** the patient influenza **or** pneumococcal vaccination goals (same defining criteria as above)



Bronze: Utilized MKN strategies and resources, **and** engaged in MKN coaching, but did not meet either of the vaccination goals

- To earn a tiered recognition, complete an attestation indicating which Network resources were utilized (see page 2) **prior to December 31, 2025**.
- On **February 1, 2026**, the Network will monitor and use influenza and pneumococcal vaccination rates from the EQRS dashboards to determine if goals are met. Follow along on the dashboards to monitor your progress in real time!
- Certificates of achievement will be awarded in **February 2026**.

IMMUNIZATION IMPACT AWARD - POSTER CONTEST

Calling for creativity! Do you have a fun vaccine bulletin board idea for the fall? Or even a full theme day planned for your vaccination day in the clinic? Snap a picture and [submit](#)! Our Network's CMS Contracting Officer will be helping us select the top three for special recognition. With your permission, your poster picture will be shared in a contest collage on our website. [Submit](#) pictures by **November 1st** for inclusion in the contest! We will notify the three creative winners no later than November 21st, 2025.



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NETWORK IMMUNIZATION STRATEGIES AND RESOURCES

To earn tiered recognition, utilize two or more strategies and/or resources listed below and complete the [self-attestation](#) prior to **December 31, 2025**.

- ☐ **Strategy:** Complete an immunization reconciliation between your electronic health record, EQRS, and the state vaccination registry. (Note, the Network utilizes EQRS rates for the project).
- ☐ **Strategy:** Utilize motivational interviewing techniques when discussing vaccinations with patients. (see vaccine clinic checklist below for motivational interviewing resources).
- ☐ **Strategy:** Revisit patients who may have initially declined vaccination, missed vaccination day in the dialysis clinic, or were admitted to the clinic after vaccination day.
- ☐ **Strategy:** Attend a 1:1 coaching call with Network staff to assist with vaccination challenges.
- ☐ **Resource:** [Managing Pneumococcal Vaccination Status Job Aid](#)
- ☐ **Resource:** [Vaccination Talking Points Tip Sheet](#)
- ☐ **Resource:** [Vaccine Clinic Checklist](#)
- ☐ **Resources:** Patient education – [Get Your Shot, Not the Flu](#), [Get the Facts about Flu and Pneumonia](#)
- ☐ **Resource:** Staff education - [CDC You Call the Shots](#) – web-based education modules on immunizations for staff with CEUs available
- ☐ **Resource:** [ESRD NCC Vaccination Change Package](#)
- ☐ **Resource:** [Forum of ESRD Networks - Vaccination Toolkit](#)

This is your SHOT to SHINE!



Questions? Please contact [Claire](#), [Kristen](#), or [Patrick](#) at the Network.